

Explanation of PRO Invest

What

- The PRO Invest grant is intended to help artists at the very start of their career to develop further in The Hague and to make a significant contribution to the local art scene.

For whom

- Individuals who have been working as a professional artist for at least 1 year and who have graduated less than 5 years ago from an accredited art school (MA or BA). Applicants are required to live in The Hague or to intend to move there in the near future.

Framework

One of the main motives for setting up the PRO Invest grant was the understanding that the contributions of young, creative, energetic and enthusiastic artists play an indispensable role in the development of a vibrant artistic climate in The Hague.

Required information

Applications for a PRO Invest grant need to include a work plan that provides the following information:

- A brief summary of the proposed work plan;
- A description of the applicant's work and artistic practice;
- An overview of the applicant's activities/plans geared towards his or her further artistic development;
- An overview of activities/plans that are geared towards increasing visibility;
- An overview of activities that strengthen The Hague's cultural climate (e.g. possible involvement in new or existing artist-run initiatives, magazines, consultation structures);
- The applicant's motives for applying for a PRO Invest grant;
- A clear plan for the reporting, evaluation or presentation of the results of the work plan;
- The applicant's curriculum vitae;
- Up-to-date, relevant documentation;
- A general indication of what the applicant intends to spend the grant on if awarded;
- A completed application form.

Review

The two main points of departure in the review of a PRO Invest grant application are the quality of the applicant's work, and the extent to which the work plan is geared towards the applicant's artistic development and the strengthening of The Hague's cultural climate. Applications in which both aspects are strongly represented (and preferably shown to be closely interrelated) are particularly eligible for a PRO Invest grant. The Advisory Committee explicitly appreciates new ideas that promise to enrich the city's existing cultural infrastructure.

Applications are reviewed by the PRO Grants Advisory Committee.

Application procedure

PRO Invest grant applications can be submitted 2 times a year. Applicants can be awarded a maximum of 2 PRO Invest grants in all.

The relevant deadlines are found in the annual calendar published on www.stroom.nl

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details.