



### Invitation

Pulchri Studio cordially invites you to participate in the exhibition ORIENT 2.0. The invitation applies to both Western European artists, who make work inspired by the Middle East, and artists with roots in the Middle East who are based in Europe.

### Motivation

In November, there will be in the upper level exhibition halls of Pulchri Studio an exposition of Marius Bauer paintings organized by the Bauer Documentation Foundation (BDS) who manages this collection. Visual artist Bauer travelled in the beginning of the 20th century to the Middle East and on these trips he created a lot of paintings, making him rather well known at that time. A century later the globalization and migration of artists from the Middle East to the West led to a different view on art from the orient.

### Explanation

This given is the reason for organizing concurrent with the Bauer exhibition a multidisciplinary exposition in the lower exhibition halls with the title ORIENT 2.0. The exhibition aims to initiate a dialogue about what globalization and migration means for the Western and Oriental art and culture.

To demonstrate the different perspectives and angles it is important to show a wide variety of participants from both the western culture and artists with their roots in the Middle East, but living in Europe. To achieve that we invite besides artists who are member of Pulchri also artists who are not members.

### Costs and conditions

To cover the cost of room rental, the fee to participate is 25 euro per participant. Even then not all costs are yet covered. A grant is also requested from Stroom The Hague. A condition though is that the majority of the participants is registered with Stroom The Hague.

### Sign up before June 1, 2017

If you want to participate in the exhibition please sign up before the 1st of June 2017 via [cees@vanruten.nl](mailto:cees@vanruten.nl). Do you know artists who are not members of Pulchri but could make an interesting contribution to this exhibition, please then send their name and (mail)

address to the above-mentioned mail address. The work of the external participants will be put to a ballot to safeguard the quality of the exhibition.

### Documentation

Please add some digital documentation about your work and your motivation to participate to your application. This documentation is not only desirable for the ballot for external artists but also on the basis of this, we are able to make a final design of the exhibition. The intention is to make the set up of this exposition a joint consultation of the participants. For this consultation you will receive an invitation by mid-June. The text (motivation) and the digital photos of your work will be processed into a catalog.

### Side Programming

The intention is to organize various activities during the exhibition: a debate about ORIENT 2.0, an art history lecture, a workshop with the subject of color research and a public conversation (offering a stage to participating artists so they can elaborate about their work). There will also be a guided tour of the exhibition for refugees in The Hague.

### Participation Exposition ORIENT 2.0

Resume:

- Exhibition period from the 11th of November until 13th of December 2017
- Pulchri Studio: Voorhout gallery, Klinkenberg room 1 and 2 and Garden gallery
- Total room rental: 2,000 euro
- Participation costs 25 euros per person
- Accessible to member and non-member artists
- Grant condition: half of the participating artists plus one must be registered with Stroom The Hague.
- Registration: before 1 June via [cees@vanruten.nl](mailto:cees@vanruten.nl)
- name, address, telephone number + documentation + motivation + CV.

*With kind regards,*

Loes Campfens  
Marjolein van Griethuysen  
Conny Kuipéri  
Cees van Ruten