Stroom Den Haag

Grants

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1 Introduction

Objective of the grant scheme

Stroom Den Haag's grant scheme takes the specific strengths and considerable potential of The Hague's art scene as its point of departure. The scheme is driven by two main motives. In the first place, the wish to strengthen the local artistic climate – primarily through the encouragement of research and in-depth exploration, international exchange and the retention of recent art school graduates for the city. In the second place, the wish to increase the visibility of The Hague's art scene and artists.

Positioning of the Stroom grant scheme

Stroom grants are always awarded as a one-off allocation. They follow specific formats and have an immediate effect. Stroom grants are not intended to cover structural living costs or structural professional expenses.

In addition, the Stroom grant system is explicitly based on 'The Hague's interests': i.e. when Stroom evaluates a proposal, the underlying criterion is always the extent to which the plan will contribute to the improvement and strengthening of the city's artistic climate. This distinguishes Stroom's grant system from national schemes and creates conditions that can help Hague artists connect more effectively to the Dutch and international art scene.

Of course, the basic principle underlying Stroom's grant scheme – namely, that a combination of different instruments can be used to support a common objective – creates a number of interfaces with aspects of the organisation's overall policy.

Stimulating activities

Parallel to and in support of its grant scheme, Stroom also organises various stimulating activities that are intended to strengthen and increase the visibility of The Hague's art scene. These activities include panel talks, public programmes with contributions by both local and non-Hague artists, debates and information meetings, study trips, the Invest conference and studio visits by foreign curators, artists and critics. Grant applications and allocations may be taken as an occasion to organise a presentation (in the 'Ondertussen' presentation space), exhibition, public lecture, project or informal Stroom programme.

Grant options

The grant scheme comprises three main categories, each of which is geared towards a particular objective.

PRO The key point of departure for the first category of grants is the strengthening of The Hague's artistic climate.

SPOT The second category of grants is aimed at promoting the visibility and professional presentation of local Hague artists.

OBJECT The third category of grants focuses on the qualitative and quantitative development of studio space in the city.

PRO The **PRO** category encompasses six grants that enable a variety of recipients – most of them professional artists – to realise distinctive projects, experiment, or conduct research in the context of their work, as well as supporting them in the development of new initiatives. PRO grants are geared towards a wide range of artistic projects and have a relatively flexible application procedure. As far as possible, PRO is designed to offer truly tailored funding and provide an effective response to the needs of The Hague's artistic community.

Specific encouragement is given to proposals for **art projects** that can make a valuable contribution to the local art scene. Examples include audience-oriented projects by individual artists, collaborative ventures, or programmes organised by **artist-run initiatives**. One way to further develop The Hague's open character as a centre of art is through the organisation of exchange programmes with partners in other countries. Indeed, Stroom also aims to promote the international outlook and perspectives of Hague artists by means of this grant.

One factor that helps determine the quality of a city's artistic climate is the critical capacity that has been built up locally over the years. To strengthen this capacity, Stroom attaches value to **research** projects and artist-in-residence programmes.

Stroom uses the **Invest** grant to strengthen the ties between recently-graduated artists at the start of their career and the city of The Hague and to encourage them to make their own contributions to the city's cultural climate.

The **Premium** grant was set up to enable artists to focus on the in-depth development of their oeuvre. This highly distinctive grant is awarded to individual artists on the basis of the quality of their current work and the submitted work plan.

The **PRO Deo** is a new grant type that was launched as a pilot project in 2012. It offers non-financial support to individual artists and artist-run initiatives, with a focus on the substantive development of their artistic practice or programme, as well as strengthening the recipient's position in the national and international art world and the recipient's network.

SPOT

SPOT offers three different grants: contributions towards the costs of **individual exhibitions**, of **group exhibitions** and of **documentation** respectively. In awarding the grant, Stroom takes account of forms of presentation and distribution that are more in line with current-day developments. Since the scheme enhances the national and international presence of The Hague's art scene and supports artists in the production or commissioning of high-quality documentation, it indirectly boosts further sales and market forces in the local art scene.

OBJECT

The main objective of the **OBJECT subsidie** (PROPERTY grant) is to expand the available studio space in The Hague in qualitative terms by making a contribution towards the construction costs of a permanent studio or the purchase of a combined studio/living area or studio complex. Naturally, the allocation of the grant is subject to the condition that the intended activities would not be possible without the financial support of the OBJECT subsidie.

Evaluation

An important aspect of Stroom's grant system is the requirement that recipients submit an evaluation at the end of the funding period. This evaluation takes the shape of a written substantive report supported by the relevant documentation and a financial final report.

These documents become the legal property of Stroom, which reserves the right to publish the contents of the reports (or parts thereof).

The combined total of written accounts provides Stroom with an insight into the results of the grant scheme, as well as concrete handles for subsequent reviews. This input plays an important role in the on-going development of the organisation's grant policy.

2 Key points of attention

• The Stroom grant system is founded on 'the interests of The Hague': the underlying criterion of an application review is always the extent to which the proposal will contribute to the improvement and strengthening of the city's artistic climate and increase the visibility of The Hague's art scene and artists.

• Stroom grants are explicitly not intended to cover the applicant's regular professional expenses or structural living costs.

• Stroom does not accept any applications for the structural funding of projects, programmes or other activities.

• Within the Stroom grant scheme, a specific proposal may only be awarded one Stroom grant. It is not possible to simultaneously submit a PRO and a SPOT application for one and the same proposal.

• The grant scheme works with a maximum annual budget. If this annual maximum has been reached for any of the individual grant categories, this category can be subject to a grant freeze until the start of the new calendar year.

• Applicants will only be awarded a grant if they can prove a demonstrable funding deficit.

• Stroom does not accept any applications for funding in support of participation in a study programme (art-related or otherwise), course or workshop.

• The submission of a PRO grant application is subject to certain substantive and formal criteria: - Please refer to the section 'Explanation of PRO

Kunstprojecten/Onderzoek/Invest/Premium/Kunstenaarsinitiatieven/PRO Deo' for the relevant substantive criteria.

Please refer to the section 'PRO Grants - Formal criteria for the submission of the grant application' for practical instructions regarding the application and the required documentation and appendices.
 Please refer to the section 'PRO Grants - General Information' for information about, among other

Frease release to the section PRO Grants - General mornation for mornation about, among other things, the proposal review process, the settlement, expense statements and the evaluation.
 Stroom does not accept applications for projects that are already underway or publications that have

• Stroom does not accept applications for projects that are already underway or publications that have already been taken into production.

• Individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website www.haagsekunstenaars.nl before submitting their application. Applications by Hague artists will only be eligible for review after this condition has been met.

• No rights may be derived from the information presented in this grant overview and brochure.

3 PRO Grants General information

Stroom's PRO grant scheme is intended to support and strengthen The Hague's artistic climate. The grants create new scope for individual artists and curators, temporary partnerships and established organisations to organise special projects and activities. Artists and other parties who are not based in The Hague are free to submit proposals for projects that take place in The Hague and consequently contribute to the diversity and dynamism of the city's art scene.

There are a number of different PRO grants:

- Kunstprojecten (Art Projects)
- Onderzoek (Research)
- Kunstenaarsinitiatieven (Artist-run Initiatives)
- Invest
- Premium
- PRO Deo

The PRO grant application process

There are a number of fixed deadlines for PRO grant applications throughout the year. A schedule for the current year, including the deadlines for the various grant types, can be consulted on Stroom's website (www.stroom.nl).

PRO grant applications need to satisfy a number of substantive requirements, which differ from one grant type to the next.

Please refer to the information sections on the individual PRO grant types for a description of the target group, the framework of the grant, the required information and the review criteria. In addition, a number of formal criteria apply when submitting the application and the related documentation. For further details, please refer to the section 'PRO Grants - Formal criteria for the submission of the grant application'.

An application will not be accepted for review in any of the following cases:

- The application does not meet the requirements that have been set for it;
- The application has not been received before the established deadline;
- The application is incomplete;
- The application concerns a project that is already underway;

• The application concerns a publication that has already been taken into production.

In addition, individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website www.haagsekunstenaars.nl before submitting their application. Applications by Hague artists will only be eligible for review after this condition has been met.

Grant amount

The various PRO grant payments may not exceed certain amounts. These amounts depend on the grant type in question and are subject to certain conditions. Please refer to the 'Grant options overview' section for further information.

If an applicant applies for a PRO Kunstprojecten or PRO Kunstenaarsinitiatieven grant in excess of € 5,000, he or she is required to arrange co-funding. This co-funding needs to amount to a substantial share of the total budgeted expenditure and cover at least 30% of the budgeted income.

Advice

Before submitting a PRO grant proposal, applicants are free to schedule an appointment with Stroom representatives to talk about the proposal or review a draft version of the application. Any advice provided to the applicant during such meetings should explicitly be viewed as non-binding recommendations and will have no impact on the ultimate review by the PRO Grants Advisory Committee.

The PRO Grants Advisory Committee

The PRO Grants Advisory Committee reviews the grant applications and advises Stroom's Director on whether to approve or reject them. The Committee is formed from a total pool of 10 members, who meet in alternating compositions.

The Committee pool is made up of artists from The Hague and beyond, people involved in the critical review of art (critics, writers, theoreticians) and other individuals who have a solid knowledge of – and are active in – the visual arts or related disciplines.

The members of the PRO Grants Advisory Committee are listed on the Stroom website.

Review

During the review of a PRO grant application, five members of the Committee issue an advice on the basis of specific expertise (the Committee Chair and the Secretary do not have the right to vote or issue recommendations). Prior to the meeting, the five consulting Committee members receive copies of the current applications. The Committee members base their recommendations on the contents of the application and the submitted documentation. The main criteria in their appraisal of the proposal are the quality of the work presented, the potential value of the submitted plans and to which extent the proposal will contribute to the improvement and strengthening of The Hague's local artistic climate or to the increased visibility of the city's art and artists.

It is important for applicants to offer the clearest possible picture of their proposed project in the grant application. If the Committee is unable to gain a clear picture of the applicant's plans, it may decide to request further information on the project or possibly invite the applicant to explain the proposal to the Committee members in person.

Settlement

Following the review by the PRO Grants Advisory Committee, the applicant will be sent a formal letter of allocation or rejection. When applying for a grant, the applicant can indicate on the form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process. If the applicant receives a negative advice, he or she can respond within six weeks of the date on the letter of rejection and formally request a re-appraisal of his or her application on the basis of new information, angles or perspectives.

If the grant application is approved, the letter of allocation will state the funding amount awarded to the project and will include a transit form as an enclosure.

Assignment and payment of the grant

The PRO grant scheme makes use of an advance payment, followed by a statement of expenses at the end of the grant period. In concrete terms, this means that in the event of allocation, the recipient receives 80% of the awarded grant as an advance payment. The remaining 20% is paid out after the Committee has received and formally approved the substantive and financial final reports submitted by the recipient. The substantive and financial final reports need to be submitted no later than 3 months after the conclusion of the project/programme/work plan.

Allocation decisions are valid for 2 years after the date of the Committee meeting in question. If a specific grant allocation proves unjustified, or the awarded amount proves too high,

Stroom Den Haag is authorised to revoke the allocation or lower the awarded amount, and to recover excess amounts that have already been paid out. In cases where a project is not fully realised before the close-out date of the grant allocation, Stroom will re-claim the entire advance amount. If the recipient is unable to realise his or her project before the grant close-out date, he or she has the option of requesting an extension of the grant term. This request should include the recipient's

motivation for the extension and his or her suggested new end date. The PRO Grants Advisory Committee will take this request into consideration during its next meeting.

In cases where the recipient expects to make substantial changes to the execution, budget or financial plan of his or her project/programme/work plan, he or she is required to notify Stroom in advance, in writing. The PRO Grants Advisory Committee will review the proposed changes and determine whether the recipient is allowed to continue using the allocated grant in this new situation.

Evaluation: Substantive and financial final report

One of the basic conditions of a PRO grant allocation is that recipients give account at the end of the project. This takes the shape of a written substantive report, accompanied by the relevant documentation, as well as a financial final report. The substantive report consists of a summary of the original proposal, a description of the concrete implementation of the project/programme/work plan and an evaluation of the results, including the recipient's findings and conclusions.

In cases where funding was provided for a publication, the recipient is also required to submit 3 copies of the publication in question. These copies become the property of Stroom Den Haag.

The financial final report consists of a summary of the total costs, which can be easily compared to the budget originally approved by Stroom. This overview needs to be accompanied by copies of all receipts and invoices that relate to the funded plan. Receipts need to be submitted with individual numbers and in sequence.

In addition, the financial summary needs to offer clear insight into the original coverage plan (the budgeted sources of income for the project as approved by Stroom) in comparison with the final coverage plan.

Documentation

All documentation accompanying the final report becomes the formal property of Stroom Den Haag. Under certain conditions, the materials in question may be returned to the grant recipient. When applying for a PRO grant, applicants can indicate on the form that they would like to have the enclosed documentation returned to them after their application has been reviewed. To this end, they need to enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, computer prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant.

Explanation of PRO Kunstprojecten (Art Projects)

What

- Art projects that take place in The Hague;
- Art projects that take place outside the city, but which directly benefit Hague artists;
- Publications.

For whom

- Artists and organisations based in The Hague;
- Artists and organisations based outside The Hague whose plan contributes to The Hague's artistic and cultural climate;
- Applicants working on the interface of the applied and fine art disciplines;
- Curators, critics, publicists.

Framework

Projects eligible for this grant have the clear objective to realise a specific activity in the public space or in a space that can be easily accessed by the general public. Neither the project nor its intended audience necessarily have to be large in size. However, the project should be defined by an interaction between the presented work, the viewer and the physical space.

The application concerns an autonomous art project or an un-commissioned design.

In the case of publications, the project concerns an artist's book, monograph, catalogue, magazine or other form of publication that focuses on deepening our understanding of art or stimulating reflection on art or a specific subject. In addition, the publication's contents need to be based on an artistic concept that goes beyond purely promotional considerations.

Required information

Applications for a PRO Kunstprojecten grant need to include the following information:

• A brief summary of the project;

• A description of the proposed art project or publication, including information on its background, framework and objective;

• The motivation for the project (the applicant explains in which sense the plan was born from artistic necessity, relates to a long-held personal wish or is a response to developments in art or society at large);

• The significance and importance of the project for the applicant personally and for The Hague's artistic climate;

- A description of the main focus audience and by which methods it will be targeted within the project;
- A clear plan for the reporting, evaluation or presentation of the project results;
- A description of the applicant's project partners (where applicable);
- Curriculum vitae/curricula vitae;
- Up-to-date, relevant documentation;
- Critical reflections on the applicant's work (where available);

• A balanced and itemised budget and coverage plan that offer insight into the expected income (including project revenue, one or more grants and other sources of income) and expenditure respectively.

• A completed application form.

In addition, the following information needs to be included when applying in the context of a publication:

• Information that provides insight into the publication's design and editorial concept;

• A dummy or sketches (the application will not be accepted for review without such materials);

• Information that provides insight into the publication's edition, distribution plan and expected revenue from sales.

Review

The two points of departure in the review of a PRO Kunstprojecten grant application are the proposal's substantive quality and the extent to which it concerns a distinctive or exceptional project or publication.

Another important consideration in this context is the added value the project may present for the quality and diversity of The Hague's artistic climate. The project's potential to set other developments in motion within or beyond the art world may also play a decisive role in the application review process.

In addition, the Committee members take the following criteria into account when reviewing an application:

• The proposed project distinguishes itself from existing work as a step in a new direction, an experiment or a significant break with regular professional practice;

• The total budget and the requested funding are in line with the nature and scope of the project;

• The applicant has presented a carefully considered concept of the project's target audience and how it can be effectively reached.

Applications are reviewed by the PRO Grants Advisory Committee. When applying for a grant, the applicant can indicate on the form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process.

Application procedure

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

PRO Kunstprojecten grant applications can be submitted 9 times a year by means of the application form.

Applicants can be awarded a maximum of 2 PRO Kunstprojecten grants per year. The relevant deadlines can be found in the annual schedule published on www.stroom.nl

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

PRO Kunstprojecten (Art Projects)

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City

or

Name of organisation Name of project contact/authorised representative Legal entity Foundation Association Company (BV/NV) Other, namely Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Project details Project title Expected start and end dates

Financial overview/budget summary

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Total expenses Total income • Income from own sources (including revenue generated by the project) • Other sources of funding (including co-funding grants, sponsor funds - amounting to at least 30% of the total budget) applied for awarded applied for awarded applied for awarded • Grant amount applied for at Stroom Den Haag

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled, which in the case of a positive grant decision could well delay the payment of the advance).

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline which requirements your application, the accompanying documentation materials and other appendices need to meet:

• Please refer to the section 'Explanation of PRO Kunstprojecten' for the various substantive criteria;

• Please refer to the section '**PRO Grants - Formal requirements for the submission of the grant application**' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants - General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of PRO Onderzoek (Research)

What

• Research projects and residencies that help the recipient to further develop his or her work and artistic practice;

• Research projects that are intended to strengthen The Hague's artistic climate.

For whom

• Individuals who are registered as a professional artist in the Stroom database;

• Intermediaries, curators, critics, publicists and other individuals who are professionally active in the contemporary art sector.

Framework

One factor that helps determine the quality of a city's artistic climate is the critical capacity that has been built up locally over the years. To strengthen this capacity, Stroom attaches value to research projects and artist-in-residence programmes.

Required information

Applications for a PRO Onderzoek grant need to include the following information:

In the case of a research proposal submitted by an individual artist:

• A description of the applicant's work, artistic practice and the intended progression and/or in-depth development;

• A clear research proposal that sets out how the intended research relates to the applicant's current work and in which sense it amounts to a new step or an in-depth development in his or her practice;

• A clear description of the importance of the proposed research for the applicant's work or artistic practice;

• A basic outline of the programme that the applicant will be following in connection with the proposed research (e.g. a plan of action and a time schedule).

In the case of a residency:

• A description of the applicant's work, artistic practice and the intended progression and/or in-depth development;

Relevant information on the artist-in-residence programme, including a description of how the work period will be used and why the residency offers a suitable environment for the proposed work period;
A clear description of the importance of the proposed residency for the applicant's work and artistic practice.

In the case of a research project that is intended to strengthen The Hague's artistic climate:

• A description of the focus area of the intended research, as well as a clearly-formulated main research question;

• A basic outline of the research programme that the applicant will be following in the context of the proposed research (e.g. a plan of action and a time schedule);

• A clear description of the importance of the proposed research for The Hague's artistic climate.

In addition, a PRO Onderzoek application needs to include the following information:

• A brief summary of the proposed research, study trip or artist-in-residence programme;

• The motivation for the project (the applicant explains in which sense the plan was born from artistic necessity, relates to a long-held personal wish or is a response to developments in art or society at large);

A description of the format that will be used to share the research results or findings. This may take the shape of a public activity (lecture or debate), a physical publication or some other format.
A balanced and itemised coverage plan and budget that offer insight into the expected income (including project revenue, one or more grants and other sources of income) and expenditure respectively;

- Curriculum vitae/curricula vitae;
- Up-to-date, relevant documentation;
- Critical reflections on the applicant's work (where available);
- A completed application form.

Review

The basic point of departure in the review of a PRO Onderzoek application is the proposal's substantive quality. In addition, the Committee will consider the proposal's potential value for the further development of the applicant's artistic practice (e.g. does it allow for progression or in-depth development), to which extent the proposal distinguishes itself from regular artistic practice, and the degree to which it may strengthen The Hague's artistic climate.

Applications are reviewed by the PRO Grants Advisory Committee. When applying for a grant, the applicant can indicate on the form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process.

Application procedure

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

PRO Onderzoek grant applications can be submitted 4 times a year by means of the application form. Applicants can be awarded a maximum of 1 PRO Onderzoek grant per year.

The relevant deadlines can be found in the annual schedule published on www.stroom.nl

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

PRO Onderzoek (Research)

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Research details

Title Expected start and end date

Financial overview/budget summary

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Total expenses

 Total income

 • Income from own sources

 (including revenue generated by the project)

 • Other sources of funding

 (including co-funding grants, sponsor funds)

 applied for
 awarded

 applied for
 awarded

 applied for
 awarded

 of Grant amount applied for at Stroom Den Haag

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled, which in the case of a positive grant decision could well delay the payment of the advance).

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline the requirements that need to be met by your application, the accompanying documentation materials and other appendices:

• Please refer to the section 'Explanation of PRO Onderzoek' for the various substantive criteria;

• Please refer to the section '**PRO Grants - Formal requirements for the submission of the grant application**' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants - General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of PRO Kunstenaarsinitiatieven (Artistrun Initiatives)

What

- Public activity programmes;
- Exchange activities with foreign counterparts;
- Guest studio programmes.

For whom

- Artist-run initiatives and residency organisations based in The Hague;
- Freelance curators and organisers.

Framework

Artist-run initiatives and project spaces form an indispensable platform within the art sector. They are generally characterised by an open and experimental atmosphere. They provide a stimulating venue for new developments. Stroom attaches value to the programmes of artist-run initiatives, residency organisations and independent curators and hopes to promote their laboratory function through its support.

Stroom encourages exchange projects with foreign organisations and/or individuals and guest studio programmes, and hopes to stimulate artist-run initiatives, residency organisations and freelance curators to handle the related coordination themselves. This kills two birds with one stone: interesting foreign artists travel to The Hague, and Hague artists gain an opportunity to raise their profile abroad.

Required information

Applications for a PRO Kunstenaarsinitiatieven grant need to include the following information:

- A brief summary of the programme;
- A description of the artistic and substantive framework of the initiative or programme (basic
- principles, background, objective);
- The initiative's positioning;
- The significance and importance of the programme for The Hague's artistic climate;
- A description of the main focus audience and by which methods it will be targeted;
- A description of the applicant's project partners (where applicable);

• A balanced and itemised coverage plan and budget that offer insight into the expected income (including project revenue, one or more grants and other sources of income) and expenditure;

- A clear plan for the reporting, evaluation or presentation of the programme results;
- Curriculum vitae/curricula vitae;
- Up-to-date, relevant documentation;
- · Critical reflections on the programme or activities (where available);
- A completed application form.

Review

The key point of departure in the review of a PRO Kunstenaarsinitiatieven grant application is the proposal's substantive quality. Another important consideration is the added value the programme may present for the quality and diversity of The Hague's artistic climate. The programme's potential to set other activities in motion within or beyond the art world may also play a decisive role in the application review process.

In addition, the Committee members take the following criteria into account when reviewing an application:

• The programme's quality and substantive coherence;

• The ambition expressed through the initiative;

• The extent to which the initiative's plans can be considered distinctive within the existing offer in The Hague and at the national level;

• The total budget and the requested funding are in line with the nature and scope of the project;

• The applicant has presented a carefully considered concept of the project's target audience and how it can be effectively reached.

Applications are reviewed by the PRO Grants Advisory Committee. When applying for a grant, the applicant can indicate on the form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process.

Application procedure

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

PRO Kunstenaarsinitiatieven grant applications can be submitted 4 times a year by means of the application form.

Applicants can be awarded a maximum of 2 PRO Kunstenaarsinitiatieven grants per year. The relevant deadlines can be found in the annual schedule published on <u>www.stroom.nl</u>

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies) **PRO Kunstenaarsinitiatieven (Artist-run Initiatives)**

Applicant details

Name of the initiative/organiser Name of project contact/authorised representative Legal entity Foundation Association Company (BV/NV) Other, namely Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Programme/project details

Title Expected start and end dates

Financial overview/budget summary

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Total expenses Total income • Income from own sources (including revenue generated by the project) • Other sources of funding (including co-funding grants, sponsor funds - amounting to at least 30% of the total budget) applied for awarded applied for awarded applied for awarded • Grant amount applied for at Stroom Den Haag

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled, which in the case of a positive grant decision could well delay the payment of the advance).

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline the requirements that need to be met by your application, the accompanying documentation materials and other appendices:

• Please refer to the section '**Explanation of PRO Kunstenaarsinitiatieven**' for the various substantive criteria;

• Please refer to the section '**PRO Grants - Formal requirements for the submission of the grant application**' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants** - **General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of PRO Invest

What

• The PRO Invest grant is intended to help artists at the very start of their career to develop further in The Hague and to contribute to the city's local art scene.

For whom

• Artists who have graduated less than five years ago from a recognised art school and who are living in The Hague or wish to live and work there.

Framework

One of the main motives for setting up the PRO Invest grant was the understanding that the contributions of young, creative, energetic and enthusiastic artists play an indispensable role in the development of a vibrant artistic climate in The Hague.

Required information

Applications for a PRO Invest grant need to include a work plan that provides the following information:

- A brief summary of the proposal;
- A description of the applicant's work and artistic practice;
- An overview of the applicant's activities/plans geared towards his or her further artistic development (this section should also clarify the applicant's specific motivation for choosing to live and work in The Hague);
- An overview of activities/plans that are geared towards increasing visibility;
- An overview of activities that strengthen The Hague's cultural climate (e.g. possible involvement in new or existing artist-run initiatives, magazines, consultation structures);

• The significance and importance of the work plan for the applicant personally and for The Hague's artistic climate;

- A clear plan for the reporting, evaluation or presentation of the results of the work plan;
- The applicant's curriculum vitae;
- Up-to-date, relevant documentation;
- A general indication of what the applicant intends to spend the grant on if awarded;
- A completed application form.

Review

The two points of departure in the review of a PRO Invest grant application are the quality of the applicant's work and the extent to which the work plan is geared towards the applicant's artistic development and the strengthening of The Hague's cultural climate. Applications in which both aspects are strongly represented (and preferably shown to be closely interrelated) are considered particularly eligible for a PRO Invest grant. The Advisory Committee explicitly appreciates new ideas that promise to enrich the city's existing cultural infrastructure.

Applications are reviewed by the PRO Grants Advisory Committee. When applying for a grant, the applicant can indicate on the form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process.

Application procedure

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

PRO Invest grant applications can be submitted 2 times a year by means of the application form. Applicants can be awarded a maximum of 2 PRO Invest grants in all.

The relevant deadlines can be found in the annual schedule published on www.stroom.nl

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

PRO Invest

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Work plan details

Expected start and end dates of the work plan

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled, which in the case of a positive grant decision could well delay the payment of the advance).

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline the requirements that need to be met by your application, the accompanying documentation materials and other appendices:

• Please refer to the section 'Explanation of PRO Invest' for the various substantive criteria;

• Please refer to the section '**PRO Grants - Formal requirements for the submission of the grant application**' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants** - **General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of PRO Premium

What

• The PRO Premium grant is a highly distinctive grant format that is awarded to individual artists on the basis of the quality of their current work and a convincing work plan.

• Artists who have initiated a phase of targeted intensification, in-depth exploration or acceleration in their career can use the PRO Premium grant to take full advantage of this new focus and further develop their practice in terms of depth and progression.

• In addition, the grant is intended to strengthen the individual artist's position in the national and/or international art scene.

For whom

• Individuals who have been working as a professional artist for more than five years and who are registered as such in the Stroom database.

Framework

The PRO Premium grant is a reflection of Stroom Den Haag's appreciation of the importance of distinct artistic quality for the city of The Hague. The grant enables the recipient to take a major step in the further development of his or her artistic practice in terms of depth and progression, as well as to strengthen his or her position in the national and/or international art scene. The PRO Premium grant is awarded to artists whose work is of markedly high quality. Applicants are expected to submit a solid work plan that shows a convincing combination of vision, ambition, decisiveness, daring and insight. The PRO Premium grant is not limited to any specific artistic discipline. It is emphatically intended for artists who strive to clearly distinguish themselves within their discipline with respect to the development of their artistic practice and their professional profile.

Application in person

Since 2012, Stroom also provides applicants for a PRO Premium grant to submit their application in person during a meeting of the PRO Grants Advisory Committee. They can indicate this preference on the PRO Premium application form. This application in person lasts a maximum of 20 minutes.

Required information

Applications for a PRO Premium grant (either oral or written) need to include the following information:

- A brief summary of the proposal;
- A general indication of how the applicant intends to spend the grant if awarded;
- Critical reflections on the applicant's work, preferably written by third parties;

• The applicant's curriculum vitae, including an up-to-date survey of his or her activities over the past five years;

• Up-to-date, relevant documentation;

In addition to a work plan, written applications for a PRO Premium grant need to include the following information:

• A description of the applicant's vision and ambitions vis-à-vis his or her work and artistic practice;

• A description of the applicant's positioning of his or her artistic practice and work within the contemporary artistic landscape.

In this context, the applicant should clearly indicate both his or her current situation and his or desired situation in the future;

• An overview of the applicant's activities/plans that are geared towards the further development of his or her work in terms of depth or progression;

• An overview of the applicant's activities/plans that are geared towards strengthening his or her position in the national and/or international art scene (e.g. plans and concrete agreements relating to exhibitions abroad);

• The significance and importance of the work plan for the applicant's artistic practice;

• A clear plan for the reporting, evaluation or presentation of the results of the work plan.

Review

Applications for a PRO Premium grant are reviewed on the basis of the following criteria:

• The quality of the applicant's work:

- The coherent presentation of the applicant's artistic practice;
- · Consistency and opportunities for further development within the applicant's oeuvre;

• The substantive quality of the applicant's proposal, including from the perspective of the objectives formulated by the artist in his or her application;

• The extent to which the applicant shows clear vision, ambition, decisiveness, daring and insight visà-vis his or her artistic practice and the submitted work plan;

• The applicant's current contribution to The Hague's art scene;

• The applicant's current position within the national and/or international art scene.

Applications are reviewed by the PRO Grants Advisory Committee. The applicant can indicate on the application form whether he or she wishes a written summary of the arguments underlying the decision at the end of the review process.

Application procedure

The submission of the grant application and the accompanying documentation is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

Artists can submit 1 PRO Premium grant application per year by means of the application form and be awarded a maximum of 3 PRO Premium grants in all.

The relevant deadlines can be found in the annual schedule published on www.stroom.nl

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

PRO Premium

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Work plan details

Expected start and end dates of the work plan

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled, which in the case of a positive grant decision could well delay the payment of the advance).

Application in person

Would you like to explain your PRO Premium grant application in person during a meeting of the Advisory Committee?

Yes (Stroom will contact you before the meeting to discuss the practical details) No

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline the requirements that need to be met by your application, the accompanying documentation materials and other appendices:

Please refer to the section 'Explanation of PRO Premium' for the various substantive criteria;
Please refer to the section 'PRO Grants - Formal requirements for the submission of the grant application' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants - General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of PRO Deo

What

• Non-financial support for activities that are focused on reflection, in-depth exploration and development and dialogue, for the purpose of developing the recipient's artistic practice or strengthening an initiative's substantive art programme;

• Non-financial support for activities that are focused on strengthening of the recipient's position in the national and international art world and expanding the networks of individual artists and artist-run initiatives.

For whom

• Individuals who are registered as a professional artist in the Stroom database;

• Individuals who are actively involved in substantive programmes at artist-run initiatives or residency organisations.

Framework

An evaluation of the Stroom Den Haag grant system has indicated a clear need among artists, organisations and presentation spaces based in The Hague for reflection, in-depth development and dialogue. By sharing knowledge, experience and insights, they want to better evaluate their own work or substantive programme, sharpen its focus and develop it further – in order to take new steps in their development as an artist or organisation. In addition, Hague artists and organisations aim to expand their international contacts and networks and improve their respective positions in the national and/or international art scene. Such wishes and ambitions contribute substantially to the health and visibility of The Hague's artistic climate.

In 2012, Stroom introduced a new pilot scheme that anticipates such wishes and ambitions. PRO Deo is a tailor-made support scheme that relies on the network, knowledge and expertise of Stroom staff and other parties to help the recipient realise a specific proposal. As such, PRO Deo offers an alternative to regular grants, which have traditionally been based on the principle of financial support. Support offered within the context of PRO Deo primarily focuses on in-depth development and exploration, reflection and dialogue, and enables the recipient to gain more insight into and a greater understanding of his or her work, artistic practice and positioning within a broader context. Stroom expects the recipient to have a pro-active attitude, the desire and willingness to set things in motion and adopt novel approaches where required, and an open mind vis-à-vis his or her own artistic practice.

The PRO Deo scheme should not be turned to for practical matters (such as the arrangement of an exhibition venue, promotional activities or representation of the artist within the sector). While the PRO Deo support network can think along and provide recommendations about such matters, as a rule, they will focus on substantive rather than functional issues. The practical execution of substantive concepts and concrete actions are an integral part of an artist's professional practice and need to be handled by the recipient him- or herself.

Required information

Applications for PRO Deo support need to include the following information:

• A clear proposal relating to the further development or positioning of the applicant's activities;

• A clear explanation of the significance and importance of the proposal for the applicant's artistic practice or substantive programme;

- A clear plan for the reporting, evaluation or presentation of the results of the proposal;
- The applicant's curriculum vitae;
- Up-to-date, relevant documentation;
- A completed application form.

Review

Applications for PRO Deo support are reviewed on the basis of the following criteria:

- The substantive quality of the proposal:
- The proposal's broader significance and practical feasibility;

• In the case of an application by an individual artist, the Advisory Committee takes account of the quality of the applicant's work, its potential for further development and which role the proposal might play in this context;

• In the case of an application by an artist-run initiative, the Advisory Committee takes account of the quality and potential of the organisation's programme and which role the proposal might play in this context.

Applications are reviewed by the PRO Grants Advisory Committee. The applicant can indicate on the application form whether he or she wishes the Committee to provide a written argumentation for its recommendations at the end of the review process.

Application procedure

The submission of an application for PRO Deo support is subject to certain formal requirements. The section 'PRO Grants - Formal requirements for the submission of the grant application' provides further details on the conditions that have been set for the application, the accompanying documentation and possible other appendices.

PRO Deo applications can be submitted 2 times a year by means of the application form. The relevant deadlines can be found in the annual schedule published on <u>www.stroom.nl</u>

Follow-up

If a proposal has been accepted for PRO Deo support, the applicant and Stroom will draw up a followup programme in close consultation with one another. This follow-up programme is tailored to the basic wish, question or problem formulated by the applicant in the original proposal.

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

PRO Deo

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Work plan details

Expected start and end dates of the work plan

Accompanying documentation

Documentation submitted in the context of the application becomes the formal property of Stroom Den Haag. These materials may be returned to the applicant under certain conditions. If you would like to have the enclosed documentation returned to you at the end of the application review, please check the box below. To have your documentation returned to you, please enclose a self-addressed envelope with postage paid in full when submitting the materials. As a rule, prints, photocopies, CDs, CD-ROMs and DVDs will not be returned to the applicant. Stroom Den Haag cannot be held liable for the possible loss or damage of documentation materials.

Yes, I would like to have the submitted documentation materials returned to me.

Would you like to receive a written summary of the arguments underlying the advice of the PRO Grants Committee?

No

Yes (please note: it may take some time before the written summary of arguments is compiled).

Formal requirements for the submission of the grant application and accompanying documentation

The following sections outline the requirements that need to be met by your application, the accompanying documentation materials and other appendices:

• Please refer to the section 'Explanation of PRO Deo' for the various substantive criteria;

• Please refer to the section '**PRO Grants - Formal requirements for the submission of the grant application**' for practical instructions regarding the submitted application, documentation and other appendices;

• Please refer to the section '**PRO Grants - General Information**' for information on, among other subjects, the proposal review process, the settlement, expense statements and the evaluation.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

PRO Grants Formal requirements for the submission of the grant application

Applications for a PRO grant need to include the following information:

- A completed application form;
- A summary of the project;
- A project proposal or work plan (in the case of Premium and Invest grant applications);
- A balanced and itemised budget and coverage plan;
- Up-to-date, relevant documentation;
- The applicant's Curriculum vitae/curricula vitae;
- Possible additional appendices.

Specifications for the submitted application

• PRO Grant applications are submitted in 7 copies. The grant application form is also submitted in 7 copies;

• Only 1 copy of the accompanying documentation is submitted;

• The proposal comprises a maximum of 6 A4-size pages (not including visual documentation and the applicant's Curriculum vitae/curricula vitae);

• The proposal consists exclusively of text and does not include any visual material. Text is made up in 11-point type. All pages are numbered;

• Curricula vitae comprise a maximum of 2 A4-size pages per CV;

• Accompanying documentation, CVs and possible other appendices are clearly separated from the basic project proposal.

Specifications for the submitted documentation

For each application, the PRO Grants Advisory Committee has reserved a maximum of 15 minutes for reviewing the accompanying documentation. Please take this into account when you compile your documentation.

Digital documentation is displayed with the help of a video projector. For this reason, please ensure that the submitted material is of a sufficiently high resolution.

If the application is submitted by an artist based in The Hague, the Advisory Committee will also refer to the relevant documentation folder in Stroom's database. Please ensure that the contents of this folder are up-to-date. A basic condition for the review of applications by individuals who are registered as a professional artist in the Stroom database is that they update their CV and images on the website www.haagsekunstenaars.nl before submitting their application.

Visual documentation needs to satisfy a number of requirements:

• The documentation is submitted on a DVD, CD-ROM or memory stick, or takes the shape of photos or computer prints;

• The applicant's name is clearly marked on the storage medium;

• The documentation is accompanied by a mandatory list of documentation materials. This lists the following characteristics for each work: Title, year of production, dimensions, technique, possible additional information;

• The following documentation is not accepted for review: online documentation, PowerPoint presentations, and VHS tapes;

• Photos and computer prints are submitted in A4 size.

Digital photos

• Digital images are submitted as .jpg, .jpeg or .gif files (the following file formats are not accepted: .tiff, .pdf, .psd, bitmap file formats);

• Image sizes are no more than 5 Mb per image;

• Data submitted on digital storage media (CD-ROMs, DVDs, etc.) can be accessed via a Windows system;

• The provided documentation does not contain any AutoRun components;

• Mac users need to add an extension to the provided images (i.e. put .jpg or .gif at the end of the file name);

• During the meeting, the images are shown as a virtual 'slide show'. For this reason, their sequence and numbering need to match those recorded on the list of documentation materials;

• Numbering should be in the format 01, 02, 03, etc.

4 SPOT Grants General information

SPOT grants are intended to increase the visibility and improve the presentation of The Hague's artists and art scene. The scheme takes account of new forms of presentation and distribution.

There are three SPOT grant categories:

- Individuele tentoonstelling (Individual Exhibition)
- Groepstentoonstelling (Group Exhibition)
- Documentatie (Documentation)

The Individuele tentoonstelling and Documentatie SPOT grants are specifically intended for individuals who are registered as a professional artist in Stroom's database.

The Groepstentoonstelling SPOT grant scheme has a broader scope and can also be applied for by Hague-based collaborative ventures, presentation venues, organisations and artists' associations.

The exhibition grants are intended to fund presentations of artists' work in professional exhibition venues (contemporary art galleries, artist-run initiatives, artists' associations, etc.). Artist's presentations at art fairs, biennales and museums abroad are also eligible for SPOT funding, as are presentations of work in the context of an artist-in-residence programme. Such presentations should emphatically be of an audience-friendly nature.

The SPOT grant application process

Applications for a SPOT grant can be submitted throughout the year.

SPOT grant applications need to satisfy a number of substantive requirements, which differ from one grant type to the next.

Please refer to the information sections on the individual SPOT grant types for a description of the framework of the grant, the required information and the review criteria.

An application will not be accepted for review in any of the following cases:

- The application does not meet the requirements that have been set for it;
- The application has not been received before the established deadline;
- The application is incomplete;
- The application concerns an exhibition that is already being set up;

• The application concerns an exhibition or presentation organised by a Dutch museum or the Dutch government.

In addition, before submitting an application, individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website <u>www.haagsekunstenaars.nl</u> as well as their portfolio at the Stroom documentation centre. Stroom will not review any SPOT grant applications by Hague artists until this condition has been met.

Within the Stroom grant scheme, a specific proposal may only be awarded 1 grant. It is not possible to simultaneously submit PRO and SPOT applications for one and the same proposal.

Grant amount

The maximum amount that can be awarded annually to an individual applicant is \leq 1,500 for Individuele tentoonstelling grants or Documentatie grants, or a combination thereof; or \leq 2,000 in the case of funding for exhibitions abroad. The maximum annual Groepstentoonstelling grant amount is \leq 3,000; or in the case of group exhibitions abroad \leq 4,000.

Stroom's contribution will not exceed 75% of the exhibition and documentation budget that is eligible for public funding.

The maximum Documentatie grant amount is € 600.

The SPOT grant scheme works with a maximum annual budget. If this annual maximum has been reached for any of the individual grant categories, this category can be subject to a grant freeze until the start of the new calendar year.

Review

Stroom will determine whether the SPOT grant application satisfies all the conditions set for it. If this is the case, the applicant will be awarded a grant and will receive a letter of allocation that states the maximum funding that can be claimed for the project.

Payment and statement of expenses

In the SPOT grant system, the definite funding amount is allocated and paid out after the recipient has provided the requisite substantive and financial accounts. In the case of a group exhibition, the applicant is also required to provide a substantive evaluation.

These financial and substantive accounts need to be received within one month after the end of the exhibition or presentation in question.

The sections below provide the following information on each SPOT grant type:

- Further information on the grant type in question;
- An application form for the grant type in question.

Explanation of SPOT Individuele tentoonstelling (Individual Exhibition)

What

• The SPOT Individuele tentoonstelling grant is intended for exhibitions and presentations of the recipient's own work. This grant has been explicitly conceived as a supplementary contribution towards the budgeted costs.

For whom

• Individuals who are registered as a professional artist in the Stroom database;

• Individuals participating in a group exhibition (unless this exhibition has already been awarded funding within the SPOT Groepstentoonstelling grant scheme).

Framework

SPOT Individuele tentoonstelling grants are intended to increase Hague artists' exposure in the Netherlands and abroad, and can be applied for to fund presentations of artists' work at professional exhibition venues (contemporary art galleries, artist-run initiatives, artists' associations, etc.). Presentations at art fairs, biennales and museums abroad are also eligible for this funding, as are presentations of work in the context of an artist-in-residence programme. Such presentations should emphatically be of an audience-friendly nature.

Exhibitions and presentations that are organised by a Dutch museum or the Dutch government are not eligible for this funding.

Required information

Applications for a SPOT Individuele tentoonstelling grant need to include the following information: • A completed application form;

• A description of the exhibition (the applicant indicates in which physical setting and artistic context the work will be presented, whether the exhibition is based on a particular concept, whether the exhibition will be presenting new work, etc.);

• The motivation for the exhibition (the applicant explains in which sense the plan was born from artistic necessity, relates to a long-held personal wish or is a response to developments in art or society at large);

• Information on the exhibition venue (e.g. its general profile, programming, opening hours and website. This information is only required for venues outside The Hague);

• Information on the applicant's publicity strategy and how he or she plans to reach the main target audience (a description of the exhibition's target audience, which communication instruments will be used to reach this audience, whether any special methods will be used to generate publicity for the exhibition, etc.);

• Further information on third-party collaborators (e.g. designers, writers, technical assistants), where applicable.

In addition, individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website <u>www.haagsekunstenaars.nl</u> as well as their portfolio at the Stroom documentation centre before submitting their application. Stroom will not review any SPOT Individuele tentoonstelling grant applications by Hague artists until this condition has been met.

Requirements for the exhibition venue

The exhibition venue needs to satisfy the following requirements:

- The venue's main activity is to accommodate visual art exhibitions;
- The venue implements a professional, active and high-quality programme that focuses on

contemporary art, is open to the general public and has sufficiently long opening hours.

• The venue provides its visitors with information about the works on display and the exhibiting artist or artists (through spoken explanations, information sheets, brochures or otherwise);

• In the case of a grant application for a fair, biennale or museum exhibition outside the Netherlands, Stroom will evaluate the quality and professional level of the venue in question and to which extent the artist's contribution will be visible in the proposed presentation;

• In the case of a grant application for a residency, the responsible organisation needs to pursue an active artist-in-residence programme. The residency offered to the artist is a professional and well-equipped environment that is suitable for the proposed work period. The related presentation is open to the public and the event is effectively announced in advance.

Grant amount and expenses that are eligible for funding

The maximum amount that can be awarded annually to an individual applicant is \in 1,500 for Individuele tentoonstelling grants or Documentatie grants, or a combination thereof; or \in 2,000 in the case of funding for exhibitions abroad.

Stroom's contribution will not exceed 75% of the exhibition budget that is eligible for public funding, to a maximum of \in 1,500 or \in 2,000 respectively.

The following expenses are eligible for funding via a SPOT grant:

- Hall rent/participation;
- Printing costs, postage for invitations;
- Publicity (advertising, invitations, posters, brochure);
- Transport costs for the exhibited work;
- · Insurance costs for the exhibited work;
- Travel and accommodation costs;
- The fees of third-party collaborators (e.g. designers, writers, technical assistants);
- Building materials for the exhibition/presentation, equipment hire.

The following expenses are not eligible for funding via a SPOT grant:

- Per diem allowances, living expenses (food, drink);
- The costs of the opening event, catering, attendants, security;
- · Materials that are part of the art work itself;
- Catalogues, substantive publications;
- Framing costs;
- Purchased equipment.

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Review

Applications for a SPOT Individuele tentoonstelling grant are reviewed on the basis of the following criteria:

• The quality and level of professionalism of the exhibition venue/artist-in-residence programme;

• The extent to which the exhibition/presentation will help to increase the visibility of the applicant's work;

• The extent to which the exhibition/presentation will be visible and accessible to the public;

• The application needs to present a carefully considered concept of the project's target audience and how it can be effectively reached;

• The total budget and the requested funding are in line with the nature and scope of the exhibition/presentation.

If the grant is awarded to the applicant, he or she will receive a letter of allocation stating the maximum funding that can be claimed for the project in question.

Application procedure

Applications for a SPOT Individuele tentoonstelling grant can be submitted throughout the year by means of the relevant application form, but should be received no later than 1 month before the start of the exhibition or presentation.

Payment and statement of expenses

In the SPOT grant system, the definite funding amount is allocated and paid out after the recipient has provided the requisite substantive and financial accounts. These financial and substantive accounts need to be received within one month after the end of the exhibition or presentation in question.

The substantive account consists of:

• A catalogue/list of exhibited works, including a price list;

• A copy or copies of the documentation and/or printed publications realised in connection with the exhibition or presentation;

• Reviews, published references, publicity materials (where available);

A concise evaluation.

The financial account consists of:

• A finalised statement of expenses with an itemised overview of the actual exhibition-related expenses that are eligible for SPOT funding;

• Original copies or photocopies of the vouchers for claimed expenses (receipts, invoices, bank statements, receipt forms). Only clear and legible receipts and invoices will be accepted for possible reimbursement;

• In cases where the applicant has arranged his or her own transport, the grant scheme works with a travel allowance of \notin 0.19 per kilometre.

Fuel receipts are not accepted for reimbursement;

• In the case of an exhibition or presentation abroad, the recipient is required to present proof that he or she actually stayed there in the context of the event. If the recipient submits any foreign receipts, he or she needs to clearly indicate which expense the receipt relates to, as well as the current exchange rate;

• A statement by the artist that total proceeds from sales during the exhibition – following the deduction of possible commissions – did not exceed € 6,000. If total proceeds from sales during the exhibition – following the deduction of possible commissions – were in excess of € 6,000, the recipient is not entitled to any reimbursements under the awarded grant;

• If the exhibition is co-funded by other parties, the recipient includes the pledges of these other funders. If the combined total of the Stroom grant and the third-party pledges exceeds the total costs of the exhibition, Stroom's contribution will be reduced proportionally.

Application form

Please use the Dutch application form:

This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies)

SPOT Individuele tentoonstelling (Individual Exhibition)

Applicant details

Surname First name Initials Date of birth Female Male House address Postcode/City Daytime telephone number Email/Website Studio/Work address Postcode/City Work telephone Account number Giro Bank In the name of

Exhibition details

Exhibition venue Street address Postcode/City Concerns the exhibition Concerns the exhibition Date from to Grant amount applied for at Stroom Den Haag Grant amount applied for at other funders € Grant amount awarded by other funders €

Budget estimate of the exhibition expenses eligible for SPOT funding (not including VAT)

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

The costs of the opening event, catering, attendants, security, materials that are part of the art work itself, framing costs, purchased equipment, catalogues and substantive publications are not eligible for funding via a SPOT grant.

| Hall rent/participation | € | |
|-------------------------------------|---|---|
| Printing costs/invitations | € | |
| Postage for invitations | € | |
| Publicity (advertising, invitations | s, posters, brochure, commercials) € | |
| Transport costs for the exhibited | l work € | |
| Travel and accommodation cost | ts (not including food, drink) € | |
| Insurance costs | € | |
| Fees of third-party collaborators | (e.g. designers, writers, technical assistants) | € |
| Building materials for the exhibit | tion/presentation, equipment hire | 1 |
| | | |

Total costs €

Requirements for the submission of the application

• The applicant is required to submit the application form and relevant appendices to Stroom no later than 1 month before the start of the exhibition or presentation;

€

All appendices are submitted on separate sheets of A4 paper, and are printed on 1 side only;
In addition, individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website <u>www.haagsekunstenaars.nl</u> as well as their portfolio at the Stroom documentation centre before submitting their application. Stroom will not review any SPOT Individuele tentoonstelling grant applications by Hague artists until this condition has been met.

Required information

Applications for a SPOT Individuele tentoonstelling grant need to include the following information:

• A completed application form;

- A description of the exhibition;
- The motivation for the exhibition;

• Information on the exhibition venue (if the venue is located outside The Hague);

• Information on the applicant's publicity strategy and how he or she plans to reach the main target audience;

• Further information on third-party collaborators, where applicable.

Please refer to the section '**Explanation of SPOT Individuele tentoonstelling**' for more details on the required information.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of SPOT Groepstentoonstelling (Group Exhibition)

What

The SPOT Groepstentoonstelling grant is intended for:

- Exhibitions and presentations of work by larger groups of artists;
- · Open studio days;
- The grant is emphatically intended to complement rather than cover the total event budget.

For whom

• Artist groups, of which the members who are based in The Hague are also registered as professional artists in the Stroom database;

• Artists' groups, organisations, artists' associations, exhibition venues and freelance curators based in The Hague.

At least six artists will be participating in the planned exhibition, presentation or open studio day. At least half of the participating artists are registered in the Stroom database as professional Hague artists.

Framework

By providing a coherent context for artists' work or for in-depth substantive exploration, group exhibitions can promote artistic reflection and improve the positioning of individual artists. In addition, group exhibitions can help to increase Hague artists' visibility in the Netherlands and abroad. SPOT Groepstentoonstelling grants are intended to fund presentations of artists' work at professional exhibition venues (contemporary art galleries, artist-run initiatives, artists' associations, etc.). Presentations at art fairs, biennales and museums abroad are also eligible for SPOT funding. Such presentations should emphatically be of an audience-friendly nature.

Exhibitions and presentations that are organised by a Dutch museum or the Dutch government are not eligible for this funding.

Required information

Applications for a SPOT Groepstentoonstelling grant need to include the following information: • A completed application form;

• A description of the exhibition (the applicant indicates in which physical setting and artistic context the work will be presented, whether the exhibition is based on a particular concept, which interrelation the included works have, etc.);

• The motivation for the exhibition (the applicant explains in which sense the plan was born from artistic necessity, relates to a long-held personal wish or is a response to developments in art or society at large);

• A clear description of how the planned group exhibition will increase the visibility of Hague artists and their work;

• Information on the exhibition venue/organiser (e.g. general profile, programming, opening hours and website. This information is only required for venues outside The Hague);

• Information on the participants' publicity strategy and how they plan to reach the main target audience (a description of the exhibition's target audience, which communication instruments will be used to reach this audience, whether any special methods will be used to generate publicity for the exhibition, etc.);

Curricula vitae of the participating artists (no more than 2 A4 pages per CV). These CVs are only required for the participants who are not registered as a professional artist in the Stroom database;
Further information on third-party collaborators (e.g. designers, writers, technical assistants), where applicable.

Requirements for the exhibition venue

The exhibition venue needs to satisfy the following requirements:

- The venue's main activity is to accommodate visual art exhibitions;
- The venue implements a professional, active and high-quality programme that focuses on
- contemporary art, is open to the general public and has sufficiently long opening hours.

• The venue provides its visitors with information about the works on display and the exhibiting artist or artists (through spoken explanations, information sheets, brochures or otherwise);

• In the case of a grant application for a fair, biennale or museum exhibition outside the Netherlands,

Stroom will evaluate the quality and professional level of the venue in question and to which extent the artist's contribution will be visible in the proposed presentation;

Grant amount and expenses that are eligible for funding

Stroom's contribution will not exceed 75% of the exhibition budget that is eligible for public funding, to a maximum of \in 3,000; or \in 4,000 in the case of funding for an exhibition abroad.

The following expenses are eligible for funding via a SPOT Groepstentoonstelling grant:

- Hall rent/participation;
- Printing costs, postage for invitations;
- Publicity (advertising, invitations, posters, brochure);
- Transport costs for the exhibited work;
- Insurance costs for the exhibited work;
- The artists' travel and accommodation costs;
- The fees of third-party collaborators (e.g. designers, writers, technical assistants);
- Building materials for the exhibition/presentation, equipment hire.

The following expenses are not eligible for funding via a SPOT Groepstentoonstelling grant:

- Per diem allowances, living expenses (food, drink);
- The costs of the opening event, catering, attendants, security;
- Materials that are part of the art works themselves;
- Catalogues, substantive publications;
- · Framing costs;
- Purchased equipment.

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Review

Applications for a SPOT Groepstentoonstelling grant are reviewed on the basis of the following criteria:

• At least six artists will be participating in the proposed exhibition. At least half of the participating artists are registered as professional Hague artists in the Stroom database.

• The exhibition needs to have a coherent underlying concept or theme, as well as present clear added value. All applications for proposed exhibitions are judged on their own merits;

• The quality and level of professionalism of the exhibition venue;

• The extent to which the exhibition/presentation will help to increase the visibility of the applicants' work;

• The extent to which the exhibition/presentation will be visible and accessible to the public;

• The application needs to present a carefully considered concept of the project's target audience and how it can be effectively reached;

• The total budget and the requested funding are in line with the nature and scope of the exhibition/presentation.

If the grant is awarded, applicants will receive a letter of allocation stating the maximum funding that can be claimed for the project in question.

Application procedure

Applications for a SPOT Groepstentoonstelling grant can be submitted throughout the year by means of the relevant application form, but should be received no later than 1 month before the start of the exhibition or presentation.

Each year, an artists' association or organisation may submit a maximum of 2 applications for a SPOT Groepstentoonstelling grant, to a maximum amount of € 6,000 per year.

Any grant amounts awarded will not be included in the calculation of the participating artists' individual annual maxima.

Payment and statement of expenses

In the SPOT grant system, the definite funding amount is allocated and paid out after the recipient has provided the requisite substantive and financial accounts. These financial and substantive accounts need to be received within one month after the end of the exhibition in question.

The substantive account consists of:

• An evaluation of the exhibition, comprising a maximum of 2 A4-size pages and focusing on questions like:

- Have the original objectives of the exhibition been achieved? Which results and effects did the exhibition have?

- Has the original exhibition concept been implemented, or was it modified along the way?

- Did the exhibition contribute in any way to the visibility of the participating artists?

- Will the exhibition be followed up in any way?

- How was the audience reached, and what were their responses? Which publicity strategy did the organisers follow?

- Points of attention for future exhibitions;

• A catalogue/list of exhibited works, including a price list;

• A copy or copies of the documentation and/or printed publications realised in connection with the exhibition;

• Reviews, published references, publicity materials (where available);

The financial account consists of:

• A finalised statement of expenses with an itemised overview of the actual exhibition-related expenses that are eligible for SPOT funding;

• Original copies or photocopies of the vouchers for claimed expenses (receipts, invoices, bank statements, receipt forms). Only clear and legible receipts and invoices will be accepted for possible reimbursement;

• In cases where participating artists have arranged their own transport, the grant scheme works with a travel allowance of € 0.19 per kilometre.

Fuel receipts are not accepted for reimbursement;

• In the case of an exhibition abroad, the recipients are required to present proof that they actually stayed there in the context of the event. If the recipients submit any foreign receipts, they need to clearly indicate which expense the receipt relates to, as well as the current exchange rate;

• A statement by the artists and organiser that total proceeds from sales during the exhibition – following the deduction of possible commissions – did not exceed \in 6,000 per person. If total proceeds from sales during the exhibition – following the deduction of possible commissions – were in excess of the number of Hague artists x \in 6,000, the recipients are not entitled to any reimbursements under the awarded grant;

• If the exhibition is co-funded by other parties, the recipients need to include the pledges of these other funders. If the combined total of the Stroom grant and the third-party pledges exceeds the total costs of the exhibition, Stroom's contribution will be reduced proportionally.

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies) SPOT Groepstentoonstelling (Group Exhibition)

Applicant details

Surname First name Initials Date of birth Male Female Street address Postcode/City

or

Name of organisation Name of project contact/authorised representative Legal entity Foundation Association Company (BV/NV) Other, namely Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of

Exhibition details

Exhibition venue Street address Postcode/City Concerns the exhibition Date from to Fellow exhibitors Grant amount applied for at Stroom Den Haag Grant amount applied for at other funders € Grant amount awarded by other funders €

Budget estimate of the exhibition expenses eligible for SPOT funding (not including VAT) The amounts entered in the overview and budget should not include VAT. In the event that you will be

unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

The costs of the opening event, catering, attendants, security, materials that are part of the art work itself, framing costs, purchased equipment, catalogues and substantive publications are not eligible for funding via a SPOT grant.

Hall rent/participation \in Printing costs/invitations \in Postage for invitations \in Publicity (advertising, invitations, posters, brochure, commercials) \in Transport costs for the exhibited work \in Travel and accommodation costs (not including food, drink) \in Insurance costs \in Fees of third-party collaborators (e.g. designers, writers, technical assistants) \in Building materials for the exhibition/presentation, equipment hire \in

Total costs

€

Requirements for the submission of the application

• The applicant is required to submit the application form and relevant appendices to Stroom no later than 1 month before the start of the exhibition or presentation;

• All appendices are submitted on separate sheets of A4 paper, and are printed on 1 side only.

Required information

Applications for a SPOT Groepstentoonstelling grant need to include the following information:

- A completed application form;
- A description of the exhibition;

• The applicant's substantive motivation for the exhibition;

• A clear description of how the planned group exhibition will increase the visibility of Hague artists and their work;

• Information on the exhibition venue/organiser (if the venue is outside The Hague);

• Information on the participants' publicity strategy and how they plan to reach the main target audience;

• Curricula vitae of participants who are not registered as a professional artist in the Stroom database;

• Further information on third-party collaborators, where applicable.

Please refer to the section '**Explanation of SPOT Groepstentoonstelling**' for more details on the required information.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

Explanation of SPOT Documentatie (Documentation)

What

The SPOT Documentatie grant is intended as a contribution towards the costs made in the context of:

• The promotion of the recipient's work;

• The updating of documentation about the recipient's work (in the shape of e.g. a documentation portfolio, brochure, folder, small-scale publication or postcards);

- The construction or renovation of the recipient's website;
- The services of outside specialists (e.g. a consultant, copywriter, critic, photographer or designer).

For whom

• Individuals who are registered as a professional artist in the Stroom database.

Framework

The SPOT Documentatie grant supports artists in the production or commissioning of high-quality documentation. As a result, the grant also indirectly boosts sales and market forces.

Required information

SPOT Documentatie grants can be applied for by means of the relevant application form. The completed form needs to provide a description of the intended documentation as well as an estimate of the documentation costs that are eligible for public funding.

In addition, individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website <u>www.haagsekunstenaars.nl</u> as well as their portfolio at the Stroom documentation centre before submitting their application. Stroom will not review any SPOT grant applications by Hague artists until this condition has been met.

Grant amount

The maximum amount that can be awarded annually to an individual applicant is \leq 1,500 for Individuele tentoonstelling grants or Documentatie grants, or a combination thereof; or \leq 2,000 in the case of funding for exhibitions abroad.

Stroom's contribution will not exceed 75% of the documentation budget that is eligible for funding, to a maximum of \in 600 per year.

Overview of eligible and ineligible expenses

Eligible for funding

• Services and products of professional photographers, website designers, graphic designers, copywriters, printers, repro centres, etc.;

- Design and production costs for printed publications, brochures, folders, postcards, catalogues;
- Website design services, DTP services, digitisation of printed images provided by third parties;
- Various documentation materials, including folders, paper, CD-Rs;
- Films, videos and DVDs, providing their content is of a documentary nature;

• Digital and analogue cameras, video cameras, scanners, tablet computers. Stroom will reimburse up to 33.3% of the purchase cost. Applications for such reimbursements may be submitted once every 3 years.

Ineligible for funding

- Products that are intended to increase sales rather than promote the artist's work;
- Image editing and word processing software;
- RAM memory, CPUs, soundcards, etc.;
- Website subscriptions, hosting service and domain registration;
- Image editing courses (e.g. a Photoshop course);

• Equipment such as computer monitors, printers, PCs, laptop computers, DVD players and other durable goods that can also be used for other purposes than documentation or the operation of the artist's website. Such investments are considered regular professional expenses;

• House style designs.

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

Review

Stroom will determine whether the SPOT grant application satisfies all the conditions set for it. If this is the case, the applicant will be awarded a grant and will receive a letter of allocation that states the maximum funding that can be claimed for the project.

Application procedure

Applications for a SPOT Documentatie grant can be submitted throughout the year by means of the relevant application form.

Payment and statement of expenses

In the SPOT grant system, the definite funding amount is allocated and paid out after the recipient has provided the following documents:

• An itemised overview of the actual documentation-related expenses that are eligible for SPOT funding;

• Original copies or photocopies of the vouchers for claimed expenses (receipts, invoices, bank statements, receipt forms). Only clear and legible receipts and invoices will be accepted for possible reimbursement;

• A single copy of the documentation and/or printed publications realised with the support of the SPOT Documentatie scheme;

• Reviews, published references, publicity materials (where applicable).

This statement of expenses needs submitted within 3 months of the date recorded on Stroom's letter of allocation.

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies) SPOT Documentatie (Documentation)

Applicant details

Surname First name Initials Date of birth Male Female Home address Postcode/City Daytime telephone number Email/Website Studio/Work address Postcode/City Account number Giro Bank In the name of

Description of the proposed documentation

Grant amount applied for at Stroom Den HaagGrant amount applied for at other funders€Grant amount awarded by other funders€

Budget estimate of the documentation expenses eligible for SPOT funding (not including VAT)

The amounts entered in the overview and budget should not include VAT. In the event that you will be unable to deduct VAT charges, please contact the representatives of Stroom Den Haag beforehand (incidentally, grant amounts awarded by Stroom Den Haag are not subject to value-added tax).

- € €
- €
- €

Total cost €

Requirements for the submission of the grant application

Individuals who are registered as a professional artist in the Stroom database are required to update their CV and visual documentation on the website <u>www.haagsekunstenaars.nl</u> as well as their portfolio at the Stroom documentation centre before submitting their application. Stroom will not review any SPOT Documentatie grant applications by Hague artists until this condition has been met.

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

5 OBJECT subsidie (PROPERTY grant)

The main objective of the OBJECT subsidie grant scheme is to increase the volume of quality studio space in The Hague.

The available funds can be allocated in three ways:

• A contribution towards the construction costs of a permanent studio;

• A contribution towards the purchase of a combined studio/living area or studio complex;

• A contribution towards the construction costs of a guest studio/accommodation managed by an artist-run initiative.

The purchase of a combined studio/living area or studio complex involves the signing of a 'Positive/negative mortgage and pledge declaration'. This agreement between Stroom and the artists, which is drawn up before a notary, serves two objectives. On the one hand, the declaration forms a legal guarantee that the space or complex will actually be used as a studio. On the other, it forms a legal instrument that can be used under certain conditions (e.g. the artist's relocation or deregistration, or the sale of the property) to recover a share of the awarded grant. 'Positive' means that Stroom is entitled at any given time to exercise its mortgage right with respect to the studio or complex. 'Negative' means that the artist will not co-operate with the execution of any mortgage right with respect to the studio or complex.

In addition to the 'Positive/negative mortgage and pledge declaration', Stroom and the artist also enter into a 'Studio Policy grant agreement'.

A key condition for the allocation of an OBJECT subsidie is that the studio or studios will remain available to Hague artists who are registered as such in Stroom's database – with the exception of the guest studio/accommodations, of course.

Applications for an OBJECT subsidie can be submitted throughout the year.

The OBJECT subsidie scheme has a limited budget, which means that at any point in the year, applications that have been accepted for review may no longer be handled due to insufficient funds.

Applications that have not been received before the established deadline and/or do not meet the requirements set for them or are incomplete will not be accepted for review.

The section below provides the following information:

- Further information on the OBJECT subsidie;
- An application form for the OBJECT subsidie.

Explanation of OBJECT subsidie (PROPERTY grant)

What

The OBJECT subsidie is a financial contribution towards the construction costs of a permanent studio or towards the purchase costs of a combined studio/living area or studio complex;
In certain cases, the OBJECT subsidie may be utilised for the further improvement in terms of facilities of a guest studio/accommodation.

For whom

• Individuals who are registered as a professional artist in the Stroom database.

Requirements

• The new property forms a concrete addition to The Hague's existing stock of studios;

• In cases where Stroom contributes towards the construction costs of a permanent studio or the purchase costs of a combined studio/living area or studio complex, the property in question needs to remain available to professional artists registered in the Stroom database for a term of at least 10 years.

To receive funding within the Stroom OBJECT subsidie scheme, a studio needs to satisfy various requirements, which are included in a comprehensive evaluation. A number of these requirements have been listed below:

• The property has a floor area of approximately 40 m² and is reasonably proportioned in terms of length and width;

- The ceiling height is ca. 3 metres or more;
- There is sufficient daylight penetration in the space;
- The space has at least 2 earth-connected wall sockets;

• Objects with a maximum size of 250 cm by 150 cm can be transported in and out of the space without issue;

- The space has sufficient heating and ventilation options;
- The space has a slop sink with a cold water tap;
- The space has sufficient free wall space;

• The studio the property needs to remain available to professional artists registered in the Stroom database for a term of at least 10 years. Ownership of the studio building may not be transferred before the end of this term. Should this nevertheless occur, Stroom will reclaim a share of the awarded grant amount;

• Stroom is authorised to nominate candidate tenants;

• The monthly rental for the space may be no more than € 35 per m².

The OBJECT subsidie may not be used to pay for the maintenance costs of a studio or studio complex.

Grant applications for a second studio will not be accepted for review.

Application procedure

Applications for an OBJECT subsidie can be submitted throughout the year by means of the relevant application form, but should be received no later than 3 months before the start of construction or as soon as possible in the case of the purchase of a studio.

Applicants are required to enclose the following information as appendices to the application form: • Floor plans/maps;

- A budget estimate for the construction costs;
- The purchase price of the combined studio/living area or studio complex.

The grant amount may be limited due to the budget constraints of the OBJECT subsidie scheme.

Review

After receiving the application, the Studio Policy consultant will pay a site visit to the combined studio/living area or studio complex, or meet with the applicant to discuss the details of the planned new studio space. The consultant will subsequently summarise his or her findings in a report to Stroom, after which the application will reviewed by a larger committee on the basis of, among other information, the findings of the Studio Policy consultant, the requirements set for the property (see above) and the amount of effectively available space in the proposed studio.

In the event of a positive decision, Stroom will draw up a 'Studio Policy grant agreement', which is signed by Stroom and the grant recipient. In the case of a property purchase, the Stroom representative and the recipient sign the 'Studio Policy grant agreement', the 'Positive/negative mortgage and pledge declaration' and the purchase agreement in the presence of a notary selected by Stroom.

Payment and statement of expenses

The grant amount awarded to the recipient depends on the specifics of the property in question and is furthermore restricted by the limited total budget of the OBJECT subsidie scheme. In any case, the awarded grant will not exceed € 10,000.

The OBJECT subsidie will be transferred to the recipient's account after the signing of the various agreements.

Stroom will write down the awarded grant amount over a term of 10 years. In the event of the recipient's relocation or deregistration as a professional artist in the Stroom database, Stroom will reclaim the share of the awarded grant that remains after amortisation. In other words, if a recipient moves house or is removed from the register seven years after he or she was awarded an OBJECT subsidie, he or she will be required to pay back three-tenths of the awarded grant amount.

Application form

Please use the Dutch application form: This can be downloaded from <u>www.stroom.nl</u> (menu item Subsidies) **OBJECT subsidie (PROPERTY grant)**

Applicant details

Surname First name Initials Date of birth Male Female Home address Postcode/City Studio/Work address Postcode/City

or

Name of organisation Name of project contact/authorised representative Legal entity Foundation Association Company (BV/NV) Other, namely Street address Postcode/City Daytime telephone number Email/Website Account number Giro Bank In the name of Grant amount applied for at Stroom Den Haag €

Property details

Application for Contribution towards the construction costs of a permanent studio Purchase of a combined studio/living area or studio complex Contribution towards the construction costs of a guest studio/accommodation Studio address Legal description of the property in the land register

Requirements for the submission of the application

• All appendices are submitted on separate sheets of A4 paper, and are printed on 1 side only;

- Applicants are required to enclose the following information as appendices to this application form:
- Floor plans/maps;
- A budget estimate for the construction costs;
- The purchase price of the combined studio/living area or studio complex;
- Other, namely

The undersigned confirms that he or she has filled in all information completely and truthfully and has accepted all terms, requirements and procedures set out in the Grants brochure.

Name Date Signature

6 Grant options overview

Target group

Amount

Application deadlines

Allocation

PRO grants

Kunstprojecten (Art Projects) Artists/organisations/curators – including from outside The Hague

Maximum grant amount: € 10,000 Co-funding from € 5,000 on

9 times a year

Maximum of 2 grants per year

Onderzoek (Research) Artists/mediators/curators

Maximum grant amount: € 5,000

4 times a year

Maximum of 1 grant per year

Kunstenaarsinitiatieven (Artist-run Initiatives) Artist-run initiatives/organisers/curators

Maximum grant amount: € 10,000 Co-funding from € 5,000 on

4 times a year

Maximum of 2 grants per year

Invest

Starting artists who graduated less than 5 years ago

€ 4,000

2 times a year

Maximum of 2 grants

Premium Artists who have been working as a professional artist for over 5 years

€ 8,000

2 times a year

Maximum of 3 grants

PRO Deo Artists/Artist-run initiatives

Non-financial support of activities

2 times a year

Maximum of 1 grant per year

SPOT grants

Individuele tentoonstelling (Individual Exhibition) Individual artists

Annual maximum: \in 1,500 In the case of exhibitions abroad: \in 2,000 per year

Throughout the year

Groepstentoonstelling (Group Exhibition)

Artists groups, artists' associations, organisations The group consists of least six artists, of whom at least half are registered as professional Hague artists in the Stroom database. The grant is not awarded to individual applications.

Maximum grant amount: \in 3,000 In the case of exhibitions abroad: \in 4,000 Annual maximum: \in 6,000

Throughout the year

Maximum of 2 grants per year

Documentatie (Documentation) Artists

Maximum grant amount: € 600. The Documentatie grant is included in the annual maximum for Individuele tentoonstelling grants.

Throughout the year

OBJECT subsidie (PROPERTY grant)

Purchase/construction of studio

Artists

Maximum grant amount: € 10,000

Throughout the year